



## Omrub - Organic Medical Rub

Established in February 2017, Omrub offers New Zealand's first certified organic anti-inflammatory muscle rub.

FINALIST BEST EMERGING PRODUCT WESTPAC BUSINESS AWARDS.

### HISTORY

Omrub was founded by an experienced Clinical Muscle Therapist and Organic Formulator. The owner created a safe and potent alternative to the toxic, unsafe anti-inflammatory topical pain relief products that exist in the market.

Omrub differentiates itself from other existing products by being a certified organic anti-inflammatory muscle rub developed from 100% active, organic and natural ingredients sourced from strongly vetted ethical growers and suppliers.

OPPORTUNITY IS YOURS TO TAKE THIS BUSINESS TO THE NEXT LEVEL

All the hard work is done, New Zealand distribution in place, on-line sales growing, the global export pain relief market of \$13.28 billion market beckons.

<b>Price</b>	SOLD
<b>Property Type</b>	Business
<b>Property ID</b>	31

### Agent Details

### Office Details

NZ Business Brokers  
2/168 Parnell Rd Parnell, Auckland,  
NZ, 1052 New Zealand  
0800 777 731



## Testimonials

"The Southern Alps are tough on the body, Omrub -Organic Muscle Rub helped my body recover for the Coast to Coast - Sam Clark 2016/17 +18 Coast to Coast Winner

"I've been using Omrub for a little while now and it's the best muscle rub out there. When I start to get muscle soreness or tightness during a hard training week, using Omrub gets me through and means I can continue to train at a high level required to play international hockey" - Nick Haig - NZ Black Sticks Captain

" It's important that the product I use provides therapeutic relief and is chemical free. Omrub is my muscle rub of choice - I recommend it to all my clients." - Dr Nigel Peek - Chiropractor Peek Practice

" I love how using Omrub does away with the need to take pain-killers before sporting activity. That's an enormous relief, and it works quickly" - Brendan Telfer - Sports Commentator Radio Live.

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